UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF TEXAS

KIMBERLY KJESSLER, KLAIRE RUECKERT, LAURA BRALEY, TIMOTHY HAYDEN and SUMMER LANG, individually and on behalf of all others similarly situated,

Plaintiffs,

v.

ZAAPPAAZ, INC., AZIM MAKANOJIYA, NETBRANDS MEDIA CORP., MASHNOON AHMED, GENNEX MEDIA, LLC, BRANDECO, L.L.C., AKIL KURJI, CUSTOM WRISTBANDS INC., and CHRISTOPHER ANGELES,

Defendants.

Civil Action No. 4:18-cv-0430 (Consolidated)

DECLARATION OF DANIEL C. HEDLUND IN SUPPORT OF MOTION FOR AWARD OF ATTORNEYS' FEES AND LITIGATION EXPENSES

I, Daniel C. Hedlund, declare as follows:

- 1. I am a member of Gustafson Gluek, PLLC. I submit this declaration in support of Plaintiffs' motion for an award of attorneys' fees and expenses in connection with the services rendered, and costs and expenses incurred, in the above-captioned action (the "Action").
 - 2. My firm served as Plaintiffs' Counsel in the Action.
- 3. The schedule attached as Exhibit 1 sets forth my firm's total hours and lodestar, computed at historical rates, for the period of inception of the case through and including today's date. The total number of hours spent by my firm during this period was 641.10, with a corresponding total lodestar (at historical rates) of \$347,468.75. This schedule was prepared from contemporaneous daily time records prepared and maintained by my firm. In connection with representing the Plaintiffs

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in the Action, my firm did the following--oftentimes working cooperatively with co-counsel:

investigating the underlying factual record and developing the legal theories of the case; drafting the

initial complaints and the subsequent consolidated amended class action complaint; drafting the

opposition to Defendants' motions to dismiss; drafting and serving discovery on Defendants;

responding to discovery served by Defendants; reviewing, analyzing, summarizing, and organizing

documents produced by Defendants; coordinating case strategy and discovery with Plaintiffs' co-

counsel; and coordinating settlement strategy with Plaintiffs' co-counsel. The lodestar amount

reflected in Exhibit 1 is for work performed by attorneys and professional staff at or affiliated with

my firm for the benefit of the Class. The hourly rates for the attorneys and professional staff in my

firm reflected in Exhibit 1 are the usual and customary hourly rates historically charged by my firm in

similar complex litigation matters.

4. My firm has expended a total of \$1,235.90 in unreimbursed costs and expenses in

connection with the prosecution of the Action from inception of the case through and including

today's date. These costs are set forth in the Schedule attached as Exhibit 2 and are reflected in the

books and records of my firm. They were incurred on behalf of Plaintiffs by my firm.

I declare under penalty of perjury under the laws of the United States that the foregoing is true

and correct.

September 2, 2020

/s/ Daniel C. Hedlund

Daniel C. Hedlund

Member

Gustafson Gluek, PLLC

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EXHIBIT 1 TO THE DECLARATION OF DANIEL C. HEDLUND IN SUPPORT OF MOTION FOR AWARD OF ATTORNEYS' FEES AND LITIGATION EXPENSES

Reported Hours and Historical Lodestar

Inception Through Today's Date

Name	Position	Hours	Historical Rate	Lodestar
Daniel C. Hedlund	Р	7.5	\$925.00	\$6,937.50
Daniel C. Hedlund	Р	25.75	\$900.00	\$23,175.00
Daniel C. Hedlund	Р	53.50	\$875.00	\$46,812.50
Daniel C. Hedlund	Р	20.25	\$850.00	\$17,212.50
Jason S. Kilene	Р	0.50	\$875.00	\$437.50
Jason S. Kilene	Р	10.00	\$850.00	\$8,500.00
Cathy K. Smith	Р	1.00	\$650.00	\$650.00
Cathy K. Smith	Р	0.25	\$625.00	\$156.25
Michelle J. Looby	Р	10.25	\$675.00	\$6,918.75
Michelle J. Looby	Р	77.00	\$650.00	\$50,050.00
Michelle J. Looby	Р	72.50	\$625.00	\$45,312.50
Michelle J. Looby	Р	29.50	\$600.00	\$17,700.00
David A. Goodwin	Р	1.00	\$600.00	\$600.00
Joseph C. Bourne	A	0.25	\$450.00	\$112.50
Kaitlyn L. Dennis	A	4.25	\$425.00	\$1,806.25

Kaitlyn L. Dennis	A	93.00	\$400.00	\$37,200.00
Kaitlyn L. Dennis	A	204.35	\$375.00	\$76,631.25
Ling S. Wang	A	1.25	\$250.00	\$312.50
Riley A. Conlin	A	15.00	\$300.00	\$4,500.00
Jamie L. Holzer	PL	2.25	\$200.00	\$450.00
Chelsea M. Noble	PL	11.75	\$150.00	\$1,762.50
TOTAL		641.10		\$347,468.75

Role Legend

P Partner

S Shareholder

SC Senior Counsel

OF Of Counsel

Α Associate

LC Law Clerk

PL

Ι

SA

Paralegal Investigator Staff Attorney Contract Attorney CA

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EXHIBIT 2 TO THE DECLARATION OF DANIEL C. HEDLUND IN SUPPORT OF MOTION FOR AWARD OF ATTORNEYS' FEES AND LITIGATION EXPENSES

Summary Expense Report

Inception Through Today's Date

Expense	Total Amount	
Electronic Research	\$159.52	
(Lexis/Westlaw/PACER)		
Court Costs – Filing Fees		
Litigation Fund Contribution		
Federal Express/Overnight		
Delivery/Messengers		
Photocopies – In House	\$49.70	
Photocopies – Outside		
Postage		
Service of Process Fees		
Telephone/Fax	\$30.24	
Transportation/Meals/Lodging	\$996.44	
Co-Counsel Fees		
Experts/Consultant Fees		
Court Reporter Service/Hearing Transcript		
Fees		
TOTAL EXPENSES	\$1,235.90	